



TERRA COLLECTION  
MIENTERRA - Smoky Gray

The world is not flat...  
The 3D carpet surface enables the elevation of multi-layered earth illustrations.



MIENTERRA  
Smoky Gray

Design: Mienterra - 007  
Color: Smoky Gray - M213  
Quality: Deep  
Composition\*: 75% polyester, 25% wool  
Product Code: 007 - M213  
3D surface, VST (Variable Surface Technology)\*\*  
\*Composition may vary upon design.

\*\*VST (Variable Surface Technology) is a cutting edge technology of STEPEVI which enables a single rug to have up to 100.000 different pile heights on its surface. Carpets produced with VST, have a totally different experience, depicting thousands of varying angles and heights for a sculpture like unique surface.

## TERRA

The idea of creating a 3D rug and advancing this invention to depict the abstract forms on earth is driven by a simple challenge: "The world is not flat... Why should a rug be!" Honoring the leading expertise of STEPEVI, Terra has notably complex color compositions to elevate the multi-layered earth illustrations.

These expressive Terra rugs are manufactured with the cutting edge STEPEVI quality; Deep, which lavishly enables numerous angles and curves on the surface of each rug, while fascinating the user with a real 3D experience.



MIENTERRA - Mulberry Purple

LONDON  
274 King's Road London, SW3 5AW  
T:+44 (0) 20 7376 7574

LONDON  
ABC Carpet ~~Head~~ 87-135 Brompton Road Knightsbridge London, SW1X 7XL  
T:+44 (0) 20 7730 1234

PARIS  
12, boulevard Raspail Paris, 75007  
T:+33 (0)1 45 48 48 58

PARIS  
Printemps Haussmann 64, boulevard Haussmann Paris, 75009  
T:+33 (0)1 42 82 50 00

MILAN  
Via dell'Orso, 9 Milan, 20121  
T:+39 02 87 4119

ISTANBUL  
IstinyePark Istinye Bayiri Cad. Magaza No: 157 Istinye 34469, Istanbul  
T:+90 (212) 345 59 95

ISTANBUL  
Nispetiye Cad. Meydan Sok. Edin&Suner Plaza No: 14 Etiler 34335, Istanbul  
T:+90 (212) 352 21 69

IZMIR  
Swissotel Grand Efes Gaziosmanpasa Bul. No: 1B/04 Alsancak 35210, Izmir  
T:+90 (232) 446 15 74

DUBAI  
The Dubai Mall 1<sup>st</sup> Floor, No: 93 P.O. Box: 32833, Dubai  
T:+971 4 434 0199

JOHANNESBURG  
58, 6<sup>th</sup> Street Parkhurst 2193, Johannesburg  
T:+27 11 788 7903

STOCKHOLM  
NK Stockholm Hamngatan 18-20 111 47, Stockholm  
T:+46 8 762 8031

NEW YORK  
ABC Carpet 888 Broadway, 1<sup>st</sup> Floor New York, NY 10003  
T:+1 212 473 3000

FLORIDA  
ABC Carpet 777 South Congress Avenue Delray Beach Florida, FL 33445  
T:+1 561 279 7777

HEAD OFFICE  
Tevsikiye Cad. Belveder Apt. 101/2 Nisantasi 34365, Istanbul TURKEY  
T:+90 (212) 327 00 50  
F:+90 (212) 327 00 72

info@stepevi.com

STEPEVI

www.stepevi.com

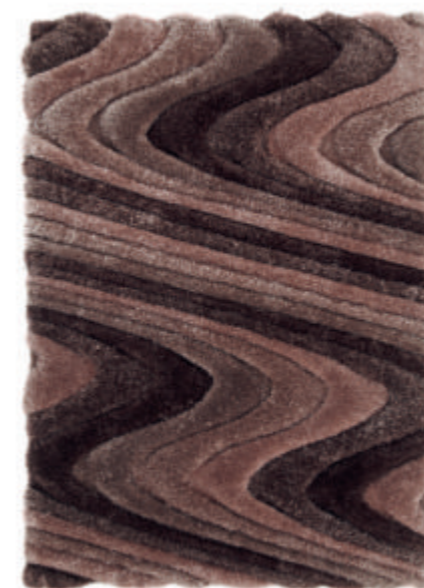
CRYSTAL - Cold Blue

12.2010

### TERRA COLLECTION



**Mienterra - Smoky Gray**  
Design: Mienterra - 007  
Color: Smoky Gray - M213  
Quality: Deep  
Product Code: 007 - M213



**Sono - Smoky Gray**  
Design: Sono - 025  
Color: Smoky Gray - M213  
Quality: Deep  
Product Code: 025 - M213



**Crystal - Smoky Gray**  
Design: Crystal - 026  
Color: Smoky Gray - M213  
Quality: Deep  
Product Code: 026 - M213



**Miemone - Smoky Gray**  
Design: Miemone - 031  
Color: Smoky Gray - M213  
Quality: Deep  
Product Code: 031 - M213

All products on this page, with the specified quality and color, are available in factory stocks in our standard dimension (170x240cm). Please note that factory stock availability may change on daily basis.

# STEPEVI

### Color Compositions Recommended by STEPEVI



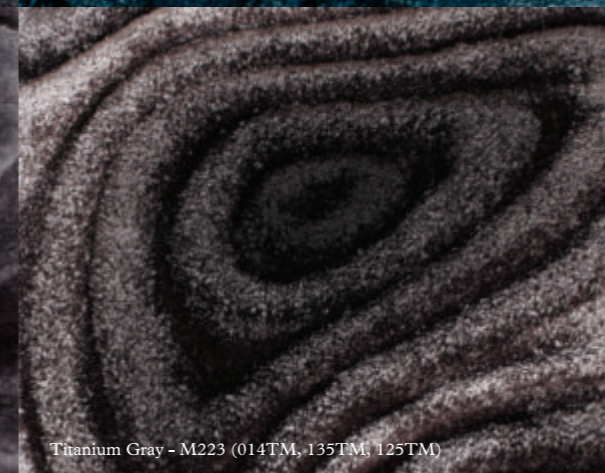
Stormy Gray - M409 (024TM, 067TM, 082TM)



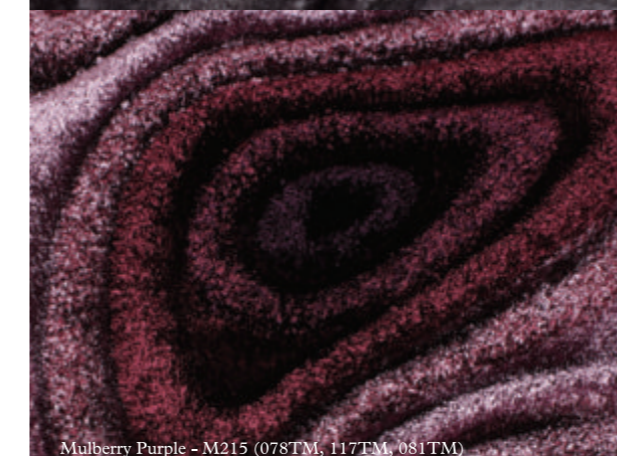
Atmosphere Blue - M410 (170TM, 169TM, 168TM)



Platinum Gray - M239 (088TM, 024TM, 015TM)



Titanium Gray - M223 (014TM, 135TM, 125TM)



Mulberry Purple - M215 (078TM, 117TM, 081TM)



Smoky Gray - M213 (131TM, 132TM, 133TM)

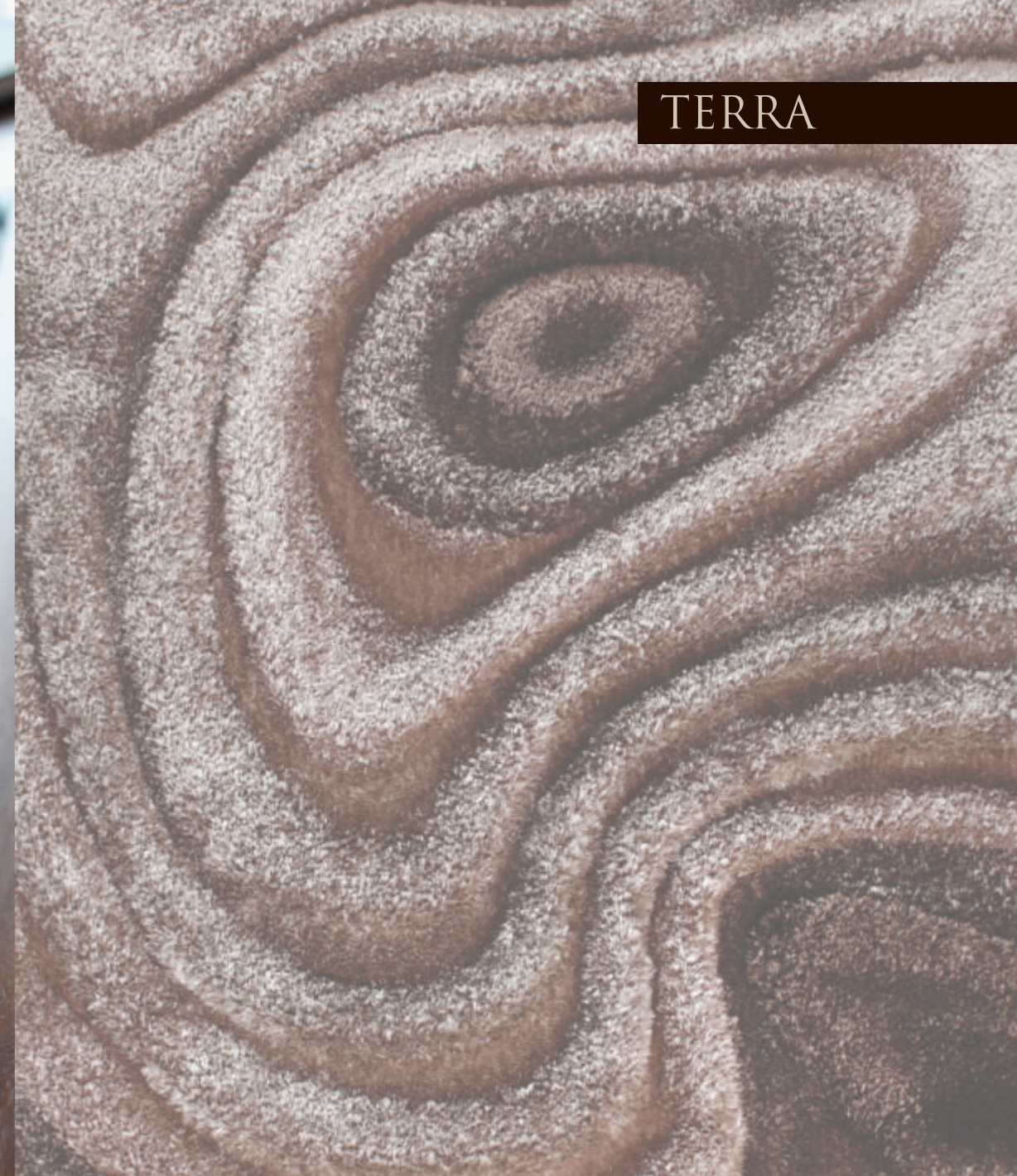
### Customize Your STEPEVI

STEPEVI *Terra* rugs can be customized to any size and/or shape, in 6 different color compositions available, within 4 weeks.

You may want to customize the color of your *Terra*, beyond the recommended color compositions available. If so, you will need to make a selection of 3 different colors,\* among 75 color choices available, from "Touch Me" Color Chart. Please consult STEPEVI team for assistance in color customization of *Terra* rugs.

\* Each *Terra* has a complex color structure, composed of 5 different shades for which 3 different color tones need to be used.

### TERRA



LONDON  
PARIS  
MILAN  
ISTANBUL  
NEW YORK

# STEPEVI