Fold, wall design Odoardo Fioravanti 2011

FOSCARINI



Fold gets its name from the English verb to fold, an everyday action which Odoardo Fioravanti worked on while he was designing this lamp that recalls a slightly arched sheet. Its screen is slightly detached from the wall, concealing the light source and projecting a direct light upwards and reflected off. Fold is a highly versatile lamp, with both a serviceable and a decorative role. When the lamp is lit, the soft fold of the polycarbonate diffuser stands out clearly in the back light, becoming its distinguishing trait.

Even when off, Fold has an original styling value, the result of careful research and development. Pure and discrete in white, it blends in with a wide array of domestic and contract settings, alone or in a composition, to multiply its graphic effect.

Fold, wall technical info

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Description

Wall lamp with reflected and diffused light. Injection moulded polycarbonate diffuser and fitting, galvanised metal wall plate. In the halogen version, brushed stainless steel lighting technology support, electronic ballast in the fluorescent version.

Materials: polycarbonate, metal and stainless steel.

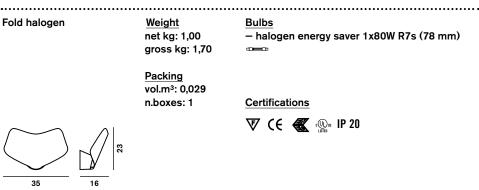
Colours: white



Brightness diffused and reflected light



Model



Fold fluorescent



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Bulbs - fluorescent 1x26W GX24q-3 electronic ballast

Packing vol.m³: 0,029 n.boxes: 1



Certifications





Fold, wall designer

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Odoardo Fioravanti

Odoardo Fioravanti, graduted Industrial Design at the Milan Polytechnic. Since 1998 he has worked as an industrial designer, also experimenting graphic and exhibition design. Since 2003 he ran the Odoardo Fioravanti Design Studio, developing projects for many companies as Flou, Olivetti, Desalto, Vibram.



Watch the Fold video:



Go to concept site for Fold: www.foscarini.com/fold